adidas AG



WKN: A1FWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 27.04.2021 | 15:00

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG 27.04.2021 / 15:00 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach
	Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

2. Reason for notification

	Acquisition/disposal of shares with voting rights
	Acquisition/disposal of instruments
	Change of breakdown of voting rights
X	Other reason:
	voluntary group notification with triggered threshold on subsidiary level

3. Details of person subject to the notification obligation

Natural person (first name, surname): Gérald Frère Date of birth: 17 May 1951

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3. Theo Capital S.à r.l.

5. Date on which threshold was crossed or reached:

20 Apr 2021

6. Total positions

	% of voting rights	% of voting rights	Total of	Total number of voting
	attached to shares	through instruments	both in %	rights pursuant to Sec.
	(total of 7.a.)	(total of 7.b.1 +	(7.a. +	41 WpHG
		7.b.2)	7.b.)	
New	6.84 %	0.00 %	6.84 %	200416186
Previous	6.84 %	0 %	6.84 %	/
notification				

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Abso	lute	In	00
	Direct	Indirect	Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1EWWW0	0	13714524	0.00 %	6.84 %
Total	1371	4524	6.8	4 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

		(=)		
Type of	Expiration or	Exercise or conversion	Voting rights	Voting rights
instrument	maturity date	period	absolute	in %
			0	0.00 %
		Total	0	0.00 %

	ts according to					
Type of	Expiration or	Exercise or	Cash or physical		-	Voti
instrument	maturity date	conversion peri	od settlement	abso	olute	rights
					0	0.00
	ĺ		Total	İ	0	0.00
	1			1	i	
3. Information	in relation to	the person subject	t to the notificatio	n obligati	on	
			is not controlled n			
			tly hold(s) an inter			
		frectry of indirec	city noid(s) an inter	est in the	e (unde	eriying)
issuer (1.).						
		dertakings startir	g with the ultimate	controllir	ng natu	ıral
person or le	egal entity:					
Name		% of votin	g 🖇 of voting right	s through	Tot	al of bo
		rights (if a				t least
		least 3% or more		or more)		or mor
-Gérald Frère			00	%		01 1101
-Stichting			°	00		
Administratie	kantoor					
Bierlaire						
-Stichting			%	010		
Administratie	kantoor Frère-					
Bourgeois						
	FB Holding SA		%	90		
-Eagle Capital	-		0 05	00		
-Parjointco SA	A		%	010		
-Pargesa SA			00	olo		
rargeba bh	llog Tombort		00	olo		
	LLES LAMBERT					
-Groupe Bruxel			%	90		
-Groupe Bruxel -GBL Verwaltur -Theo Capital . In case of only in case	ng S.A. S.à r.l. proxy voting acc	6.84 cording to Sec. 34		8 8 c. 34 para	. 1 se	6.84 nt. 1 No
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