adidas AG



WKN: A1FWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 27.04.2021 | 15:00

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG 27.04.2021 / 15:00 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach
	Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

2. Reason for notification

	Acquisition/disposal of shares with voting rights
	Acquisition/disposal of instruments
	Change of breakdown of voting rights
X	Other reason:
	voluntary group notification with triggered threshold on subsidiary level

3. Details of person subject to the notification obligation

Natural person (first name, surname): Ségolène Gallienne Date of birth: 07 Jun 1977

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3. Theo Capital S.à r.l.

5. Date on which threshold was crossed or reached:

20 Apr 2021

6. Total positions

	% of voting rights	% of voting rights	Total of	Total number of voting
	attached to shares	through instruments	both in %	rights pursuant to Sec.
	(total of 7.a.)	(total of 7.b.1 +	(7.a. +	41 WpHG
		7.b.2)	7.b.)	
New	6.84 %	0.00 %	6.84 %	200416186
Previous	6.84 %	0 %	6.84 %	/
notification				

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Abso	lute	In	00
	Direct	Indirect	Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1EWWW0	0	13714524	0.00 %	6.84 %
Total	1371	4524	6.8	4 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights
		period		0.00 %
		Total	0	0.00 %

Type of	EXPLIALION OF	Exercise or	Cash or physical	Voting ri	lahts	Vot:
instrument	Expiration or maturity date	conversion period			olute	rights
LIIS LI UIILEII L	Macurrey date	Conversion beitod	Sectrement	auso		LIYIILS
				l	0	0.00
			Total		0	0.00
		the person subject				
		cation obligation i				
other under	rtaking(s) that di	rectly or indirectl	y hold(s) an inter	est in the	e (unde	rlying)
issuer (1.)						
K Full chain	of controlled und	lertakings starting	with the ultimate	controllin	ng natu	ral
person or 1	legal entity:					
Name		% of voting	% of voting right	s through	Tota	al of bo
			instruments (if at			t least
		least 3% or more)		or more)		or mo:
-Ségolène Gal	llienne			%		02 110
-Stichting	liteline	o Qe		0 00		
		6		6		
Administratie	ekanloor					
Peupleraie		- 1				
Stichting	, <u> </u>	୍ଚ		00		
	ekantoor Frère-					
Bourgeois						
-FG Bros SA /	/ FB Holding SA	00		olo		
-Eagle Capita	al SA	8		%		
-Parjointco S		8		%		
-Pargesa SA		8		90		
	elles Lambert	00 00				
-		0 0		-		
CDT Manualt.		6		olo		
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