adidas AG



WKN: A1FWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 27.04.2021 | 15:00

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG 27.04.2021 / 15:00 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

| Name: | adidas AG |
|--------------------------------|----------------------|
| Street: | Adi-Dassler-Straße 1 |
| Postal code: | 91074 |
| City: | Herzogenaurach |
| | Germany |
| Legal Entity Identifier (LEI): | 549300JSX0Z4CW0V5023 |

2. Reason for notification

| | Acquisition/disposal of shares with voting rights |
|---|---|
| | Acquisition/disposal of instruments |
| | Change of breakdown of voting rights |
| X | Other reason: |
| | voluntary group notification with triggered threshold on subsidiary level |

3. Details of person subject to the notification obligation

Natural person (first name, surname): Ségolène Gallienne Date of birth: 07 Jun 1977

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3. Theo Capital S.à r.l.

5. Date on which threshold was crossed or reached:

20 Apr 2021

6. Total positions

| | % of voting rights | % of voting rights | Total of | Total number of voting |
|--------------|--------------------|---------------------|-----------|-------------------------|
| | attached to shares | through instruments | both in % | rights pursuant to Sec. |
| | (total of 7.a.) | (total of 7.b.1 + | (7.a. + | 41 WpHG |
| | | 7.b.2) | 7.b.) | |
| New | 6.84 % | 0.00 % | 6.84 % | 200416186 |
| Previous | 6.84 % | 0 % | 6.84 % | / |
| notification | | | | |

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN | Abso | lute | In | 00 |
|--------------|----------------|----------------|----------------|----------------|
| | Direct | Indirect | Direct | Indirect |
| | (Sec. 33 WpHG) | (Sec. 34 WpHG) | (Sec. 33 WpHG) | (Sec. 34 WpHG) |
| DE000A1EWWW0 | 0 | 13714524 | 0.00 % | 6.84 % |
| Total | 1371 | 4524 | 6.8 | 4 % |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights |
|-----------------------|-----------------------------|-------------------------------|---------------------------|---------------|
| | | period | | 0.00 % |
| | | Total | 0 | 0.00 % |

| Type of | EXPLIALION OF | Exercise or | Cash or physical | Voting ri | lahts | Vot: |
|--|--|--|--|--|---------|-----------------|
| instrument | Expiration or maturity date | conversion period | | | olute | rights |
| LIIS LI UIILEII L | Macurrey date | Conversion beitod | Sectrement | auso | | LIYIILS |
| | | | | l | 0 | 0.00 |
| | | | | | | |
| | | | Total | | 0 | 0.00 |
| | | | | | | |
| | | the person subject | | | | |
| | | cation obligation i | | | | |
| other under | rtaking(s) that di | rectly or indirectl | y hold(s) an inter | est in the | e (unde | rlying) |
| issuer (1.) | | | | | | |
| K Full chain | of controlled und | lertakings starting | with the ultimate | controllin | ng natu | ral |
| person or 1 | legal entity: | | | | | |
| | | | | | | |
| Name | | % of voting | % of voting right | s through | Tota | al of bo |
| | | | instruments (if at | | | t least |
| | | least 3% or more) | | or more) | | or mo: |
| -Ségolène Gal | llienne | | | % | | 02 110 |
| -Stichting | liteline | o Qe | | 0 00 | | |
| | | 6 | | 6 | | |
| Administratie | ekanloor | | | | | |
| Peupleraie | | - 1 | | | | |
| Stichting | , <u> </u> | ୍ଚ | | 00 | | |
| | ekantoor Frère- | | | | | |
| Bourgeois | | | | | | |
| -FG Bros SA / | / FB Holding SA | 00 | | olo | | |
| -Eagle Capita | al SA | 8 | | % | | |
| -Parjointco S | | 8 | | % | | |
| -Pargesa SA | | 8 | | 90 | | |
| | elles Lambert | 00 00 | | | | |
| - | | 0 0 | | - | | |
| CDT Manualt. | | 6 | | olo | | |
| | | | | | | |
| -Theo Capita . In case of only in case WpHG) | l S.à r.l. | 6.84 % ording to Sec. 34 pa f voting rights in a | | % c. 34 para | . 1 se | 6.84 nt. 1 N |
| -Theo Capita . In case of only in case WpHG) pate of gener | l S.à r.l. proxy voting acc of attribution o cal meeting: | ording to Sec. 34 pa f voting rights in a | accordance with Sec | c. 34 para | | |
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